









Agenda for the Astropreneurs Mentoring Bootcamp – V.10 (2020-10-19)

All lectures and sessions will be in English! *The program can still change, we will update regularly.*

Time (CEST)	Monday, 19.10.20	Tuesday, 20.10.20	Wednesday, 21.10.20	Thursday, 22.10.20	Friday, 23.10.20
09:30 – 09:45			Check in on Zoom		
09:45 – 10:00	Check in on Zoom		Welcome & Daily agenda		
10:00 – 10:15	Welcome & Daily agenda	Check in on Zoom	10:00 – 11:00	Check in on Zoom	Check in on Zoom
10:15 – 10:30	10:15 – 10:45	Welcome & Daily agenda	Open Q&A session on (space) Technology Transfer	Welcome & Daily agenda	Welcome & Daily agenda
10:30 – 10:45	Keynote <i>by Frank Salzgeber (ESA)</i>	Partners intro Verhaert 	<i>by InExtenso</i>	Partner intro Brimatech 	Partners intro Aerospace Valley 
10:45 – 11:00	Q & A and wrap up	Partners intro Czech Inves 		Partners intro KIM 	Partners intro IPN 
11:00 – 11:15	11:00 – 12:00	Partners intro cesah 	11:00 – 12:00	11:00 – 13:00	11:00 – 12:00
11:15 – 11:30	Introduction to Satellite Image Data <i>by Roberto Cossu, ESA</i>	Partners intro STFC 	Intro of partner projects: SpaceUP, Go2space and SpaceEnd <i>by various speakers</i>	11:00 Loha: A method for Valuation of Intangible Assets 11:25 Johana: IP Basics Principles 11:50 Vanesa: Proof of Market: how to validate a business opportunity; from problem-solution fit to product-market fit 12:15 Carlos: Marketing communications for new startups 12:40 Mercé: Investments in European Space Tech Start-ups	Attention: parallel sessions! <small>Open Q&A session on Copernicus data management for beginners by IDGEO</small> <small>Mix Funding Q&A session by Aude Nzeh-Ndong</small>
11:30 – 11:45		11:30 – 12:30			
11:45 – 12:00		Deep Dive into EO data: How to handle clouds + Q&A <i>by Bayzidul Islam, Spacenus</i>	12:00 – 13:00	12:00 – 13:00	Open Q&A session on Copernicus data management - advanced level <i>by IDGEO</i>
12:00 – 12:15	Please note, all times are CEST time zone		13:00 – 14:00	13:00 – 14:00	13:00 – 14:00
12:15 – 12:30			Introduction to Space Law <i>by Karina Wardak, Thomas Cheney</i>	Space technologies used in the Sustainable finance <i>by Beth Burk</i>	Tips to improve your next grant application <i>by Chris Baker</i>
12:30 – 12:45			13:00 – 14:00	Space technologies used in the Agricultural Sector <i>by Shamal Mohammed, Matthew Smith</i>	
12:45 – 13:00				Reverse Pitch Sessions + Q&A EBN	Corporate Venturing – what is it and what are the advantages? by Adam Swash
13:00 – 13:15			13:00 – 14:00	Emilien Watelet	
13:15 – 13:30			Introduction to the Space Sector <i>by Mike Curtis Rouse</i>	F6S, Nuno Varandas	Open Q&A on Sustainable development in space companies <i>by InExtenso</i>
13:30 – 13:45					Pre-event and tech-checks
13:45 – 14:00					15:00 – 17:00
14:00 – 14:15	14:00 – 15:00	14:00 – 15:00		15:00 – 16:00	
14:15 – 14:30	Introducing miro online collaboration tool <i>by Olena Avramenko, miro</i>	Q&A session on nailing the problem solution fit <i>by Sascha Heising, cesah</i>			
14:30 – 14:45		Woman in Space Sector <i>by Vera Pinto, Barbara Ghinelli, Susan Wache</i>			
14:45 – 15:00					
15:00 – 15:15					
15:15 – 15:30	AWS Talk Q&A				
15:30 – 15:45					
15:45 – 16:00					
16:00 – 16:15		16:00 – 17:00	16:00 – 17:00		
16:15 – 16:30		Real Stories from Experienced Entrepreneurs <i>by Mike Lawton, Daniel Kaute, Chris Hobbs</i>	Q&A session on IP and IP/R		
16:30 – 16:45					
16:45 – 17:00					

Astropreneurs Mentoring Bootcamp Investor Pitching Event

chaired by Nick Trigg, STFC

separate registration needed!